# Town of Dryden Recreation Department

Jennifer Staton, Coordinator

# Upcoming Events & Programs

- 1. Contra dancing
  - a. Contra dancing will begin in March.
  - b. Looking at doing three weeks of Contra dancing and three weeks of ballroom dancing.
  - c. Freeville Fire Hall, Dryden Fire Hall and Bethel Grove were the most attended. Varna was the least attended according to last years records.
- 2. Kiwanis Baseball
  - a. Registration to take place in the next 6 weeks.
  - b. Fee to town reduced to \$1 per participant.
- 3. Ice Skating
  - a. The Dryden After School Program will start their ice skating program in Lansing Wed. March 2.
  - b. The Town supplements the cost to the program.
- 4. Archery
  - a. Klein's Archery is taking registration for a six week archery program similar to those run in the spring.
  - b. 10 participants per class open to all elementary school children.
- 5. Club Dryden
  - a. Feb. 5, 2005 6:00 9:00p.m.
  - b. Completely funded by a grant from the Dryden Youth Opportunity Fund
  - c. See presentation.
- 6. The results from the survey of cross country skiers were unanimous in voting to have the trail groomed by the snowmobile club. A sign will be posted in the kiosk stating the results to let skiers know there will be snowmobiles on the trail grooming.

## **Updates**

- 1. Rec Partnership Update
  - a. The IYB had a shortfall of close to \$8000.
  - b. The difference will be taken out of the reserve fund and cuts from the FY 2005 budget.
  - c. The reserve fund will be replaced by cutting items from the FY 2005 budget as well.
  - d. Liz Vance will be in charge of figuring out where the budget will be cut.
  - e. The shortfall is due to lower fee revenue than projected and a higher salary raise for employees than was expected.
  - f. The partnership is looking into setting up a fund. The fund would hold any grants, donations and fundraising proceeds that the Partnership would bring in.
- 2. Wall Street
  - a. Al Tallman has agreed to have his field maintenance specialist come from Elmira to assess what needs to be done on Wall Street.
  - b. See if he can do better than the quote we already have.
  - c. Al said it wouldn't be too much work to have his crew cut the grass on the fields as well as line if needed.
  - d. The Varsity baseball team has offered their services to help bring the dirt in and to dig up the field.
- 3. Ice Rink
  - a. The ice rink will be ordered for the 2005 -2006 season.
- 4. Summer Concert Series
  - a. All dates (July 6 August 10) are booked.
  - b. Will extend into June with two additional bands: will open with Burn Sisters.
- 5. Winter Sports Update
  - a. 12 registrations for Volleyball @ \$25.00 per player
  - b. 33 Registrations for Wrestling @ \$25.00 per player
  - c. Will not be holding a tournament here in Dryden.

# Club Dryden

Funded by:	Dryden Youth Opportunity Fund Grant	
Event Date:	Saturday February 5, 2005 6:00p.m - 9:00p.m Dryden High School / Middle School	
Purpose:	Fo allow children in 6-8th grade more opportunity for activity within th community.	

# **ORIGIN OF "CLUB DRYDEN":**

The Dryden Youth Commission has been trying to instill the idea of "Club Dryden" for many years. It was the thought of the Commission to offer more programs specifically for the middle school aged children of Dryden. In October 2004, the Dryden Youth Opportunity Fund held a roundtable discussion for the citizens of Dryden. The roundtable was set to discuss how the community could better serve the teenager population of the Town.

The number one idea out of the roundtable was to build a recreation center where these kids could go. Since that is such a long term goal, the second topic was more aggressively looked upon. The idea was to create a recreation night. The schools hold many dances throughout the school year. Some kids do not attend these activities because they do not like to dance. The idea was to look at doing more than a dance.

The Dryden Recreation Department was interested in doing this activity. The grant was filled out in early January. There was no advertising of the event prior to this date due to the fact the origin of the funding was uncertain. The full amount requested to fund such an event was granted to the Recreation Department by the Dryden Youth Opportunity Fund on January 13, 2005, therefore setting the first event of its kind to take place on February 5, 2005.

# "CLUB DRYDEN" - THE EVENT

The name "Club Dryden" came out of the popular Ithaca Youth Bureau Program "Club Ithaca". The event held in Ithaca allowed participants to dance, bowl, and socialize. The activities planned for this event included a DJ, two open gyms and the pool. The Dryden Lions Athletic Club volunteered to sell concessions and a local DJ agreed to do the event at a reduced cost.

Advertisements were put on local PSA announcements as well as the Shopper. Roger Fedele, Dryden Middle School Principal, graciously allowed the Recreation Department to advertise using flyers and his morning announcements as a source of advertising.

Admission was free to all students that were in 6-8th grade that either attended Dryden School District or lived in the Town of Dryden. Those that attended that did not fit these criteria were asked to pay a \$5.00 entrance fee.

A survey was given to determine if the kids had a good time and if there was anything that could make the event more successful in the future.

The idea of "Club Dryden" was to allow the students of Dryden a place to go where they could socialize with their fellow students. Parents were asked to volunteer to chaperone. Volunteers included parents, members of the Dryden Recreation Commission, members of the Dryden Youth Opportunity Fund, as well as student – athletes from Dryden High School. There were also students from SUNY Cortland on hand to help supervise the event. The main purpose of the event was to give more to the teenage population – and that it did.

# **RESULTS:**

**Expected attendance:** 

100 students

# ACTUAL ATTENDANCE: 240 STUDENTS

\*\* There were 13 students from another school district or non – town residents.

#### Surveys filled out and returned:

\*\* The students were asked to rate the event on a scale of 1 to 5 (1 being bad and 5 being great.

42

**Overall rating of the event:** 

4.9 Satisfaction

## FINANCIAL BREAKDOWN:

GRANT (DYOF) Non- Resident Fee \$450.00 \$65.00 (13 students @\$5.00 per student)

#### Total Revenue Allowed For Use on Event:

#### \$515.00

Expenses:		
DJ Services from Lonnie Park	3 hours @ \$100 / hr	\$300.00
Lifeguard Services (2)	4 hours @ \$6.50/ hr	\$26.00
Head Lifeguard	2 hours @ \$10/hr	\$20.00
Shopper Ad	2 weeks @ \$57/week	\$114.00
Custodian Staff	3 hours @ \$10/hr	\$30.00
Lifeguard Services (2) Head Lifeguard Shopper Ad	4 hours @ \$6.50/ hr 2 hours @ \$10/hr 2 weeks @ \$57/week	\$26.00 \$20.00 \$114.00

**Total Expense** 

\$490.00

\*\*\*The Lions Athletic Club retained all profits from concession sales.

## **IDEAS FOR IMPROVEMENT:**

- 1. Obtaining a list of all middle school students and requiring the school id for entrance into the event. Those without an ID will be asked to wait until the Recreation Coordinator is available to check the list for names.
- 2. Making it a 2 hour event not 3.
- 3. Posting a code of conduct for all students and chaperones. This will allow chaperones to have a guideline to discipline students. It will also allow the students to be aware of what is and is not inappropriate. This will be particularly helpful in what is inappropriate in the dance.
- 4. Have a movie room.
- 5. Gain more volunteers make contact personally.
- 6. Work with the school to create a partnership to offer more events like this in the future. The DYOF is willing to look at making this a periodic event.

# OVERALL

The "Club Dryden" Event was more than a success. It proved to be a very popular idea with the students. The Recreation Department was expecting 50 - 100 kids and we had more than 200. Over 80% of the students were well behaved and just showed up to have a good time. The pool proved to be a success as well as the volleyball nets in the small gym. Basketball was the primary activity in the big gym. By the looks of the Concessions Cooler, the concession stand did very well (the drink cooler was nearly empty at the end of the night). All kids had been picked up by a ride by 9:15p.m. The volunteers were positive that this event was a great step in the right direction for improving activities for this age group.