

Dryden Recreation Commission Project Phone Survey

NOTE: Information in parentheses () is for students use only and is not to be read to the subject. Everything in bold and in the charts is to be read aloud to the participant.

Hello, my name is _____ and I am a student at SUNY Cortland. As a part of a class assignment, we are conducting a survey to learn about your interest and participation in park and recreation opportunities offered by the Dryden Recreation Department. Would you help us by taking this 10- to 15-minute survey?

(If the participant sounds young ask the following question:)

Since this is a survey of adults living in the Town of Dryden, I need to ask:

Are you over the age of 18?

*(If the answer is **no**, then ask to speak with an adult and reread the above paragraph to new participant.)*

*(If the answer is **yes**, then continue with the following paragraph.)*

Thank you. The information you provide will help the Dryden Recreation Commission offer programs to meet your needs through the Recreation Department, and thus, better serve all members of the Town of Dryden. You were randomly selected to participate in this survey. Your participation is voluntary, your answers anonymous, and you can discontinue at any time with no consequences.

Do you have any questions before we start?

*(If the answer is **no**, read:)*

Great! If you decide that you do have a question, I will give you contact information at the end of the survey.

(Do not read the numbers of the questions out loud to the participant. Just read the questions.)

*(If the answer is **yes**...*

...and they ask who is doing the research, read:)

The graduate research methods class in the Recreation & Leisure Studies Department at SUNY Cortland is conducting the study.

If you have any questions about the survey, please call Dr. Sharon Todd at 753-4952.

If you have any questions about research at SUNY Cortland, please call Amy Henderson-Harr in the Office of Sponsored Programs at 753-2511.

...and they ask who are the leaders of the community, read:)

The Dryden Recreation Commission, in conjunction with the Town of Dryden Recreation Department, strives to improve the quality of life for all residents by facilitating opportunities to participate in recreation and leisure activities. Tracy Kurtz is the current chair of the Commission, and Jennifer Staton is the Town's Recreation Coordinator. For more information, you can call the Town of Dryden Recreation Department at 844-3303, email recreation@frontiernet.net, or visit the website www.dryden.ny.us/recreation.html.

First, before you received this phone call, were you aware that the Town of Dryden has its own community Recreation Department? no yes not sure

(1)

(2)

(3)

Let's talk about Dryden's parks.

1. Have you ever used the Dryden Lake Trail for recreational purposes? (See info sheet if they ask questions about the trail.)

no

yes

→ (If yes...) What activities have you used the trail for?

(1)

(2)

How often would you say you typically use the trail?

(1) a few times a year

(2) once a month

(3) once a week, or

(4) more than once a week?

2. Have you ever used the Dryden Lake Park? (See info sheet if they ask questions about the park.)

no

yes

→ (If yes...) What activities have you used this park for?

(1)

(2)

And how often would you say you typically use the park?

(1) a few times a year

(2) once a month

(3) once a week, or

(4) more than once a week?

3. Have you ever used Montgomery Park, which is located on Elm Street in the Village of Dryden? (See info sheet if they ask questions.)

no

yes

→ (If yes...) And what activities have you used the park for? they ask questions.)

(1)

(2)

How often would you say you typically use that park?

(1) a few times a year

(2) once a month

(3) once a week, or

(4) more than once a week?

4. Are there any other parks or open spaces in the Town of Dryden that you use for recreation that have not been mentioned?

no

yes

→ (If yes...) What are they?

(1)

(2)

5. Are there any other parks or open spaces outside the Town of Dryden that you use for recreation on a regular basis?

- no (1) yes (2) → (If yes...) Which ones?

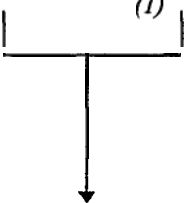


6. What kinds of parks and recreation facilities would you like to see the Town of Dryden offer that they currently do not? _____

Let's turn now to recreation programs.

7. Have you ever participated in an organized recreation program offered by the Town of Dryden Recreation Department?

- don't know (0) no (1) yes (2) → (If yes...) Which ones?



8. I will now read a short list of recreation activity categories. After I say each one, please indicate how interested you would be in enrolling in a class or workshop under that category. (Read across and fill in the type of program at the end. After one or two times of saying the whole sentence, see if they will answer on their own if you just read the program type itself. If they answer "very" or "somewhat" interested (a 2 or 3), ask "On what particular topic?" Feel free to ask this at the end of the question or after each category, whichever flows best for you.)

Would you be... →

very interested,	somewhat interested, or	not at all interested in an adult...
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arts & crafts program? _____ <i>(write in specific topics above if you circle 2 or 3)</i>	3	2	1
dance program? _____	3	2	1
drama program? _____	3	2	1
educational program? _____	3	2	1
environmental program? _____	3	2	1
music program? _____	3	2	1
sports program? _____	3	2	1

9. Are there any other topics you would like to see offered by the Town of Dryden Recreation Department?

(If so, add them here:) _____

10. In order to determine *when* you might prefer to attend a recreation class or workshop, I'm going to read a short list of days and times. Please say "yes" if you would participate in a program offered at that time.

	<i>no</i>	<i>yes</i>	<i>maybe</i>
Weekday mornings (before noon)	1	2	3
Weekday afternoons (12-6)	1	2	3
Weekday evenings (after 6)	1	2	3
Saturday mornings	1	2	3
Saturday afternoons	1	2	3
Saturday evenings	1	2	3
Sunday mornings	1	2	3
Sunday afternoons	1	2	3
Sunday evenings	1	2	3

There are many possible benefits of using parks and participating in recreation. We'd like to assess why you recreate.

Do you <i>strongly agree, agree, disagree</i> or <i>strongly disagree</i> that you participate in recreation activities	<i>(strongly agree</i>	<i>agree</i>	<i>disagree</i>	<i>strongly disagree)</i>	<i>Undecided/ does not apply</i>
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to develop skills or learn something new.	4	3	2	1	0
to spend time with family and/or friends.	4	3	2	1	0
to contribute to the community.	4	3	2	1	0
to enjoy nature.	4	3	2	1	0
to improve self-confidence.	4	3	2	1	0

Any other benefits you'd like to add? _____

12. **Now we would like to ask what keeps you from participating in recreation activities to the extent that you'd like to be involved.**

(Place the constraint phases carefully and clearly into the sentence where the "... .." is. After a few times of saying the whole sentence, see if they will answer on their own if you just read the constraint phrase itself.)

How often interfere with your ability or desire to participate in recreation activities?	frequently,	occasionally, or	never?	<i>(does not apply)</i>
do admission fees or charges	3	2	1	0
does lack of information about programs or facilities	3	2	1	0
(do) transportation problems	3	2	1	0
(does) lack of skill or ability	3	2	1	0
(do) overcrowded conditions	3	2	1	0
(do) family or work obligations	3	2	1	0
(does) having no one to do the activity with	3	2	1	0
(does) lack of convenient facilities	3	2	1	0
(does) lack of motivation	3	2	1	0

Any other factors you can think of? _____

Next we would like to ask you a few questions that will help determine the most effective ways to communicate recreational opportunities to you.

13. How do you currently stay informed about recreation news and events taking place in the community?
(After the participant answers, follow up by asking which specific methods are used under the main method originally stated. For instance, if the participant answers "newspaper," ask "Which one?")

Newspaper

- The Cortland Area Tribune
- The Cortland Standard
- The Herald Examiner
- The Dryden Courier
- The Ithaca Times
- The Shopper
- The Ithaca Journal
- Other: _____

Internet

- E-mail List Serve
- Dryden Website
- Other: _____

School

- School District Bulletin
- Flyers from children
- Other: _____

Radio: Station: _____

Television: Channel: _____

Local Bulletin Boards/Posted Flyers

- Where? _____*
- Mail
- Word of mouth
- NONE
- OTHER: _____

14. How would you prefer to hear about recreational events? _____

Finally, we'd like you to tell us about yourself.

These last few questions will help us summarize information about our respondents. Remember that this information will remain strictly confidential, and you will never be individually identified with your answers.

15. *(Just write in the gender you think that they are. If you're unsure, you can say "Some of the questions may seem obvious, but we need to ask everyone. What is your gender?")* female (1) male (2)

16. What is your age? _____

17. What is your occupation? _____

18. How many people currently live in your household? _____

If the answer is more than one: How many are children? _____

If there is at least one child:

What are their ages? _____

Does lack of childcare keep you from participating in recreation programs?

- no (1)
- yes (2)

19. How long have you lived in the Town of Dryden? _____ years

20. Do you rent or own the place you reside in? rent (1) own (2) other (3)

This survey is now completed. Thank you for your thoughtful answers, and for your time to complete this survey. We appreciate it very much!

Do you have any further comments or concerns that have not been addressed in this survey?

→ *(If they say yes:)* Let me take a moment to record them.
(USE THE BACK OF THIS PAGE to record comments.
If they ask questions, refer to the cover page or info sheet.)

(If they say no, or when done:) **Once again we appreciate your time and help. Have a nice evening!**